

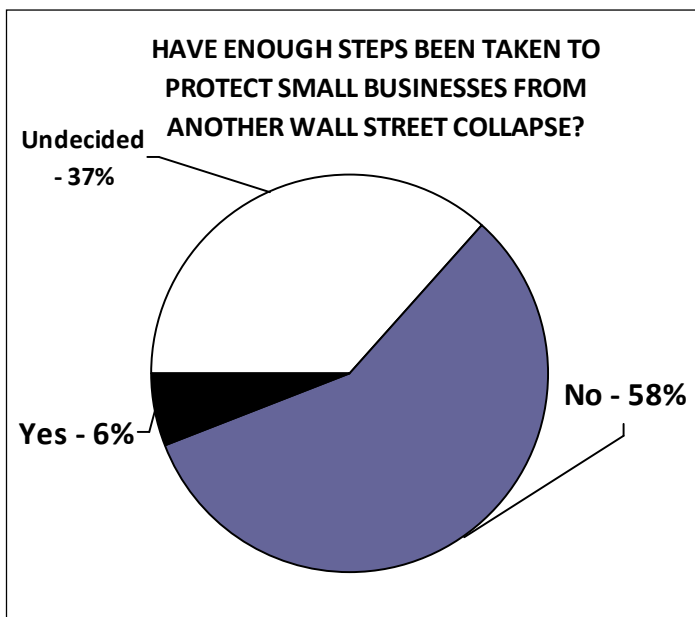
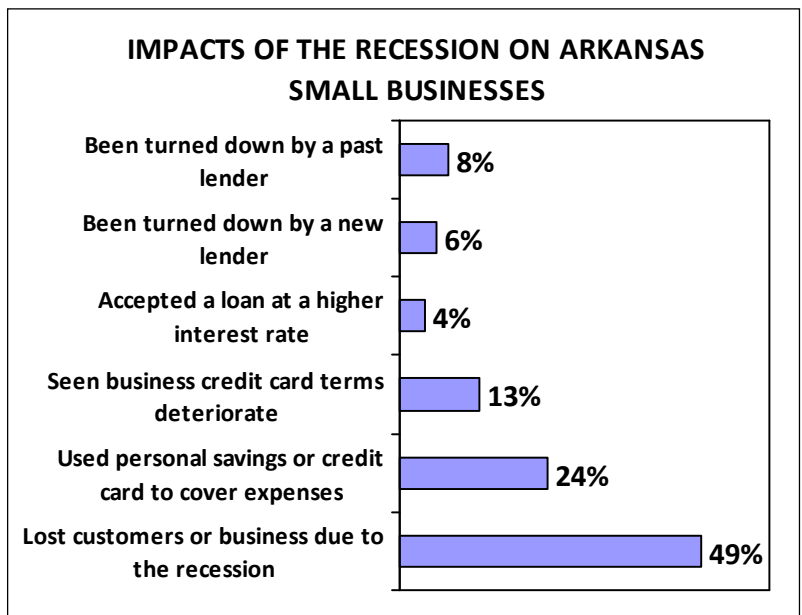
STATE SNAPSHOT: ARKANSAS

In Arkansas, 142 small business owners participated in the survey on financial issues and financial reform. Most respondents came from Hot Springs, Little Rock, Pine Bluff, and White Hall.

Impacts of the Recession on Arkansas Small Businesses

The survey asked small business owners about their experiences in the current recession.

Since June 2008, almost half (49 percent) of Arkansas respondents reported losing customers or business due to the recession. Almost a quarter (24 percent) used personal savings or credit cards for expenses normally covered with external loans or business credit cards. Approximately one in seven (13 percent) saw their business credit card terms deteriorate. Meanwhile, 8 percent reported being turned down by a past lender, while 6 percent reported being turned down by a new lender.



Perspectives on Protecting Small Businesses from Another Collapse

The survey next asked small business owners:

Do you believe enough steps have been taken to ensure that small businesses and the economy as a whole are protected from another Wall Street collapse?

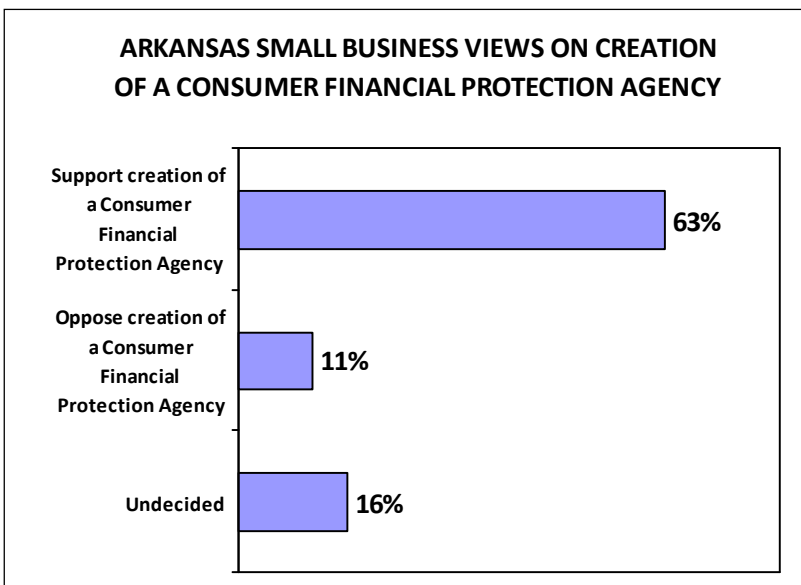
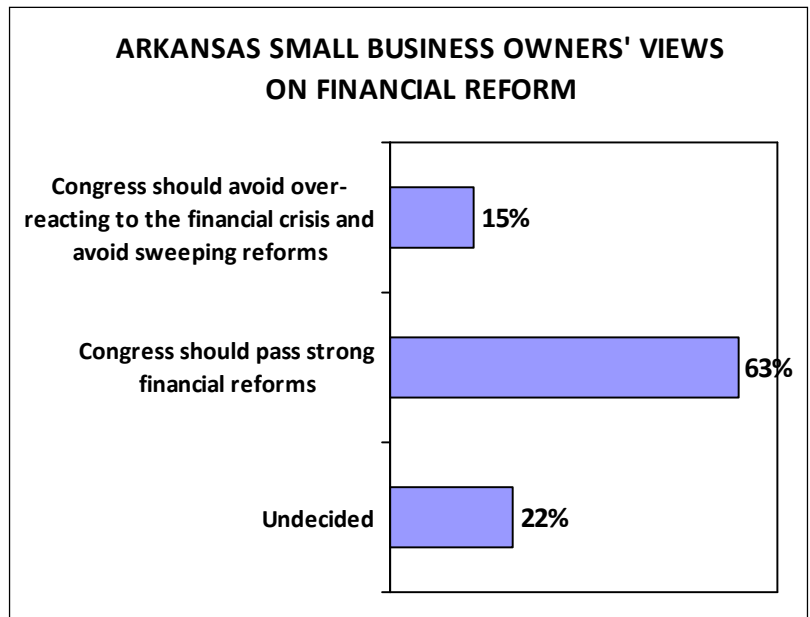
A majority of Arkansas respondents (58 percent) do not believe enough steps have been taken, while less than one in ten (6 percent) believe enough has been done.

Arkansas Small Business Owners' Views on Financial Reform

The survey presented respondents with two possible ways Congress could react to the financial crisis:

- A) Congress should avoid over-reacting to the financial crisis and avoid sweeping reforms. Too many regulations would stifle business growth and threaten our recovery.
Or,
B) Congress should pass strong financial reforms. Strong measures are needed to ensure accountability on Wall Street, promote fair access to credit for small businesses, and prevent another collapse.

Most of responding Arkansas small business owners (63 percent) support strong financial reforms, compared to less than one fifth (15 percent) favoring less government involvement.



Arkansas Small Business Views on Creation of a Consumer Financial Protection Agency

Small business owners were then asked whether they would support or oppose creation of a Consumer Financial Protection Agency (CFPA).

Most of Arkansas respondents (63 percent) said they would support the creation of a CFPA, with less than an eighth (11 percent) opposing it.

Finally, respondents were asked if they believed a Consumer Financial Protection Agency would:

- A) *Help small businesses by ensuring access to credit on fair terms and making sure all lenders are playing by the same rules.*
Or,
B) *Hurt small businesses by limiting access to the widest array of credit options and applying a “one-size-fits-all” approach to oversight of lenders.*

A majority of Arkansas respondents (58 percent) believed a Consumer Financial Protection Agency would help small businesses, while less than one fifth (15 percent) believed it would hurt small businesses.