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INTRODUCTION

Across the country, cities and states have passed proposals to establish minimum standards for earned paid sick days. Arizona, California, Connecticut, Massachusetts, Maryland, New Jersey, Oregon, Rhode Island, Vermont and Washington have all passed statewide earned paid sick days policies. In 10 states and 22 cities or counties, from Chicago and Austin, and San Francisco to Washington, D.C., laws have been passed to guarantee earned paid sick days so everyone working can recover from a short-term illness, care for a sick family member or seek routine medical care.

Earned paid sick days standards guarantee everyone working the opportunity to earn time off to care for themselves or a sick family member when that inevitable cold or flu hits. These standards establish a modest floor for earned paid sick days as a basic work standard, such as workplace safety.

Local, independent small business owners pride themselves on their close and positive connection to their communities, customers and employees. These business owners embrace treating customers right and respecting their employees as small business values.

In keeping with these values, many small business owners agree in principle with setting a standard for earned paid sick days—but have questions about how such standards work and what it would mean for their businesses.

This report examines small business perspectives on a statewide earned paid sick days policy in Nevada. It combines data and analysis from a review of existing research on the costs and benefits of an earned paid sick days policy with stories from local small business owners.



ALLY YAEKER AND SAVANNAH KING, OWNERS, SCRATCH MADE

We support a statewide earned paid sick days law because having a baseline workplace standard is a step toward keeping our neighbors and customers healthy. At Scratch Made we labor over our pastries with love. Caring is the heartbeat of our business! Everyone working in Nevada deserves the same care as our pastries: everyone should be able take a day or two to recover from an illness. No one should have to choose between caring for themselves when they're sick and putting dinner on the table. We want Nevada strong and healthy, and we're stronger and healthier when we pull together.

— ALLY YAEKER & SAVANNAH KING, OWNERS, SCRATCH MADE

BACKGROUND

Paid sick time is an issue that affects a significant proportion of Nevadans, including small business owners and their employees. According to a 2015-2017 survey, approximately 44 percent of, nearly half a million, Nevadans working in the private sector do not have access to any paid sick time.¹

Recent research shows that those working in smaller businesses disproportionately lack access to paid sick days—only 39 percent of workers at businesses employing one to nine employees have access to paid sick days, compared with 77 percent of workers at businesses employing 250 or more employees.² With 41 percent of the working population (nearly 200,000 Nevadans) working for businesses with fewer than 50 employees, to truly address this issue, any policy should be inclusive of all working Nevadans.³

Lack of access to earned paid sick time disproportionately impacts communities of color and low-wage working

poor families. In Nevada, 67 percent of lowest-income workers—those making less than \$15,000/year—don't have paid sick time, compared to just 16 percent of those making more than \$65,000/year. Among people of color working in Nevada, up to 47 percent lack access to paid sick time, compared to 36 percent of white workers in Nevada.⁴

Paid sick time is particularly rare for part-time workers (those who work fewer than 35 hours per week). Only 24 percent of part-time workers in Nevada have access to paid sick time. These workers are also especially likely to be working in service occupations where access rates also tend to be low.⁵

Lack of access to paid sick time has consequences not only for employees, but also for employers and their customers. These consequences include impacts on workplace productivity, public health, and health care costs.

A statewide paid sick day law will help small businesses thrive and sustain local economies. Making sure people don't miss income because of illness keeps households stable and helps them to keep supporting local businesses like mine. It's a step we should all take together: workers, small businesses and larger ones, to help create a more vibrant, equitable Nevada economy.

— PETER FRIGERI, OWNER, EXPO EASE AND GAIA FLOWERS



PETER FRIGERI, OWNER, EXPO EASE AND GAIA FLOWERS

EARNED PAID SICK TIME: BENEFITS FOR SMALL EMPLOYERS

Having the opportunity to earn paid sick time is clearly a benefit for workers. But offering employees this opportunity also has benefits for employers. These benefits include: protecting workplace productivity, decreasing turnover and associated costs, and reducing health care costs.

Improving health and productivity in the workplace, community and public health

The loss in productivity to the U.S. economy due to illness in the workforce has been estimated at \$160 billion annually, with a major portion of this lost productivity coming from workers going to their jobs sick.⁶ When employees go to work sick, they not only fail to perform at their full potential, but they also risk infecting co-workers and further harming productivity.⁷

The public health implications of this issue are brought into sharp focus by the finding that access to paid sick time is particularly low in jobs that require frequent contact with the public, like food preparation and personal care occupations, with 65 percent of those working in food preparation and 69 percent in personal care and service (ie child care employees, personal care aide, etc.) lacking access to paid sick days.⁸

When working Nevadans have the opportunity to earn paid sick time, they are more likely to stay home when they are ill, get healthy and return to work sooner, and avoid the risks of spreading illness in the workplace, including to customers.

Improving employee retention and reducing turnover costs

The combined expenses related to employee turnover—including the exit of departing employees, search and hiring, and training phase for new hires—add up to

The loss in productivity to the U.S. economy due to illness in the workforce has been estimated at \$160 billion annually.

significant costs for employers.⁹ Estimates range widely but are consistently reported in the thousands of dollars (and sometimes even above \$10,000) per position.¹⁰ Retaining well-trained and valued employees, and thereby reducing turnover and associated costs, is a top concern for employers of all sizes.

Allowing everyone working in Nevada to earn paid sick time provides employees with greater security, improving employee retention. Existing literature suggests that those who earn paid sick time are less likely to leave their jobs than are workers who do not, thereby reducing turnover and associated costs.¹¹

Reducing system-wide health care costs

Lack of paid sick time has implications for system-wide health care costs. A lack of paid sick time may lead to a greater reliance on emergency department visits as treatment of health concerns are delayed due to lack of access to time off work for illness and fears of job stability.¹² Because emergency room care is much more expensive than primary care, this high level of emergency room use raises overall health care costs significantly.

Policies that promote primary care over emergency room use promise significant savings in overall health care costs. A single instance of getting treatment from a primary care physician rather than an emergency department is estimated to save \$826 in health care costs. Analyzing the

United States system-wide health care costs, researchers found that ensuring access to paid sick time for workers who currently do not have any could prevent an estimated 1.3 million emergency department visits per year. This could, in turn, save an estimated \$1.1 billion in health care costs annually in the U.S.¹³ Interventions that bend the health care cost curve are a key priority for stemming the tide of rising health insurance costs for employers.

Employers benefit when their employees have access to paid sick days. When sick employees are able to stay home, the spread of disease slows and workplaces are both healthier and more productive. Plus, those who have access to paid sick time recover faster from illness and obtain timely medical care, enabling them to get back to work sooner and hold down health care costs.

In weighing the overall impact of paid sick time proposals on small employers and neighborhood economies, a number of questions arise. These questions generally relate to concerns about cost, utilization and flexibility.

Researchers found that ensuring access to paid sick time for workers who currently do not have any could prevent an estimated 1.3 million emergency department visits per year.

At D E Thai Kitchen, like any good restaurant, we're meticulous about food safety. And just like we have food safety laws to make sure people can eat out and stay healthy, we need an earned paid sick time policy to make sure employees can take the time they need to stay home and recover instead of potentially spreading illness. A statewide earned paid sick time law will keep families healthy and strong and help small businesses like mine continue to power the state hospitality industry that powers Nevada's economy.

— JOMPON CHOTIKAMARS, CHEF AND OWNER, D E THAI KITCHEN



JOMPON CHOTIKAMARS, CHEF AND OWNER, D E THAI KITCHEN

EARNED PAID SICK TIME: QUESTIONS & CONCERNS

What will a paid sick time standard cost?

Many small business owners have practical questions about what offering paid sick time will cost their businesses. These practical questions deserve pragmatic answers based on the best available evidence. The U. S. Bureau of Labor Statistics estimated the cost of providing paid sick time at 0.9 percent of total compensation for private industry workers in the West, Mountain region.¹⁴ This is a small cost compared to the productivity, employee retention, and health savings gains associated with paid sick time.

Cost estimates produced by some groups that oppose a paid sick time standard have included significantly higher figures. Upon closer scrutiny, the methodologies used in these studies have too often been based on unrealistic assumptions and inaccurate interpretations of the requirements of proposed standards. The costs of offering paid sick time are outweighed by the economic gains from lower turnover costs, increased productivity, and health cost savings.

Studies show the cost of offering paid sick time is low, significantly less than the typical minimum wage increase.¹⁵ Since economic research on the impact of raising the minimum wage has shown that such increases leave employment rates stable, it is reasonable to conclude that employment rates will remain the same after such a policy is put in place.¹⁶

Employees who stay home when they are sick are more productive than employees who work while sick. In fact, “presenteeism”—when workers come to work even though they are sick—costs employers an average of \$255 per employee per year”

Employers save money by providing paid sick days:

- Employees who stay home when they are sick are more productive than employees who work while sick. In fact, “presenteeism”—when workers come to work even though they are sick—costs employers an average of \$255 per employee per year.¹⁷
- Offering paid sick time increases morale and reduces turnover, with huge cost savings over time.¹⁸ Nine out of 10 employers rarely or never need to hire replacement workers when employees use sick days.¹⁹
- If all a business’ employees used all of their paid sick time and the business had to pay for replacement workers every single time (an extremely unlikely scenario), this would increase the business’ wage expenses by 1.9 percent.²⁰ (These costs, however, would be offset by reduced illness in the workplace, better worker productivity, and a quicker return to work of employees who were ill.)

How much paid sick time will employees take?

Closely related to concerns about cost is the question of how much time workers who earn paid sick days will actually use. Inflated cost estimates generally assume workers will use all accrued days. But actual utilization figures tell a different story.

Nationally, workers with access to paid sick time use an average of 2.2 days a year in small firms and 3.1 days a year in large firms.²¹ In a 2009 survey about utilization of paid sick time in San Francisco (which passed a citywide paid sick time ordinance in 2007 with up to seven days/year of sick time), the median utilization was just three days. Furthermore, more than a quarter of workers surveyed in San Francisco did not use any paid sick days in the previous year.²² According to the U. S. Bureau of Labor Statistics, employees participating in plans with a fixed number of paid sick days per year used an average of two or four of their sick days annually, depending on industry.²³

These utilization numbers underscore an important reality: employees treat paid sick time as a form of insurance, to be saved and used when it is truly needed. Although there are individual cases where employees or co-workers have misused sick time, the findings from San Francisco and across the country show that such misuse is in fact rare. Indeed, the data suggest that employees save up their paid sick time to be used when they really need it and often use quite little time in a given year.

As the Executive Director of the Golden Gate Restaurant Association put it, *“Paid sick days is the best public policy for the least cost.”*



JENNIFER HUNTER, CO-OWNER, ATOMIC STYLE LOUNGE

We offer paid sick days because giving our employees the time they need to recover from an illness aligns with our values. We want them healthy and at their best when serving our customers, not working sick because they can't afford to take a day off.

— JENNIFER HUNTER, CO-OWNER, ATOMIC STYLE LOUNGE

What has happened in locales that have enacted paid sick time measures?

The experience of San Francisco, the first jurisdiction in the United States to adopt a paid sick time law, in 2007, is instructive with regard to employers' views after policy implementation. While the law there was greeted with trepidation when it passed, two-thirds of San Francisco employers in a 2010 survey said they support the law.²⁴ And business groups that were once skeptical now see the law differently: as the Executive Director of the Golden Gate Restaurant Association put it, "Paid sick days is the best public policy for the least cost."²⁵

In Connecticut, where a statewide paid sick time standard took effect on January 1, 2012, employment has increased since implementation of the law. Sectors of the state's economy that opponents of paid sick time claimed would

be harmed have instead led job creation in the state; overall there has been sustained job growth statewide.²⁶

New business formation also accelerated in Connecticut following the implementation of the new law. The Connecticut Secretary of State's office reported 17,133 new business starts year-to-date through July 2012, a 7.6 percent increase over the year-to-date figure through the previous year. Business closures were virtually flat during that same period, at 6,665 year-to-date, putting net new business creation at over 10,000 employers from January through July of 2012.²⁷

Seattle's sick time law took effect in September 2012.²⁸ A Main Street Alliance of Washington report about its effects notes that Seattle's economy showed stronger job growth and business formation in the first half of 2013 compared to the same time period in 2012. The report also



MAKINI HOWELL, OWNER, PLUM RESTAURANTS, SEATTLE, WASHINGTON

Women and people of color are disproportionately affected by the lack of paid sick days. You don't need the added stress of feeling like you might lose your job if your child is sick. Implementing earned paid sick days has been easy to put in place for a small business like mine. It has allowed me to budget for when illness strikes, and my employees have the peace of mind that they can take the time they need to get well. That's good for my business, my employees and my customers.

— MAKINI HOWELL, OWNER, PLUM RESTAURANTS, SEATTLE, WASHINGTON

finds that Seattle has maintained its share of King County businesses and revenues, including in the retail and food services sectors. Further, levels of inflation in the Seattle area have fallen, similar to national trends.

The Washington, D.C. Auditor found that that city's 2008 sick and safe leave law "neither discouraged business owners from locating in the District nor encouraged business owners to move their businesses from the District."²⁹

All this experience and data confirm what many HR specialists, economists and business owners have been saying for years: paid sick time is good for workers and good for business. Paid sick time laws mean employees aren't going to work sick and handling food, sick kids aren't stuck in the nurse's office because their parent can't leave work to pick them up, and businesses are building stronger workplaces with lower turnover, higher productivity and less absenteeism.

Careful review of the evidence suggests that a flexible paid sick time standard will be a win-win-win policy for small employers, their employees and the communities they serve across the state.



RON NELSEN, OWNER, PIONEER OVERHEAD DOOR

Nevada's paid sick days bill will help small businesses like mine provide a crucial benefit to our staff while holding all employers accountable, meaning we won't have to go it alone. It's a common sense solution that's good for public health, the Nevada economy and our communities.

— RON NELSEN, OWNER, PIONEER OVERHEAD DOOR

CONCLUSION

Nevada's local, independent small business owners want to do right by their employees and the public health of their communities. Good public policy can help them accomplish this goal. Establishing a minimum standard for earning paid sick time in Nevada is not just good policy for workers and families. It makes good business sense, too.



MAURI COLLINS, PARTNER, JAMMIN ON VEGAS



DYEMASTERS, JAMMIN ON VEGAS

At Jammin on Vegas we know a thing or two about keeping the good times rolling, but if our workers have to come to work when they are sick, the good times can quickly grind to a halt. Small businesses like ours need our employees healthy and productive, not working at half-speed because they can't afford the time off to heal. That's why we support a statewide earned paid sick days policy that will make sure Nevadans are 100% when they're at work. From Las Vegas to Reno, small businesses - each as different as our tie-dyes - give Nevada cities their unique flavor. When it comes to an earned paid sick days policy, however, a uniform standard works best and is fairest for small businesses like ours. We need all working Nevadans to have access to time off to get well, regardless of industry or business size. It's the right thing to do.

— MAURI COLLINS, PARTNER, JAMMIN ON VEGAS AND MAIN STREET PEDDLERS ANTIQUE MALL

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The Main Street Alliance is a national organization of over 30,000 small business owners who work to provide small businesses a voice on the most pressing public policy issues across the nation. Our advocacy promotes vibrant businesses and healthy communities, and fosters leadership development of socially responsible business leaders.

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